

FURNITURE INDUSTRY January-August 2021





\$272.8 MLN.



\$3.7 MLN.



Import 70.2%

DP 29.8%

\$191.4 MLN.



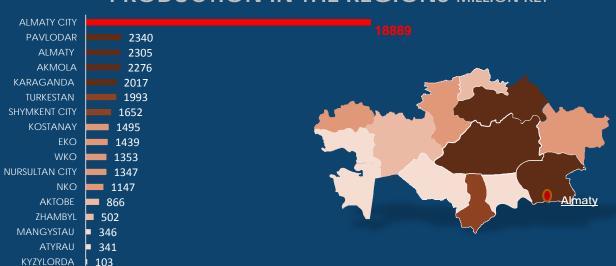
EXPORT

MARKET

IMPORT

Market data, exports and imports for January-July 2021

PRODUCTION IN THE REGIONS MILLION KZT



Furniture industry January-August 2021

The volume of production of furniture products in January-August 2021 amounted to KZT 40.4 billion, which in nominal terms is higher than the indicator of the corresponding period of 2020 by KZT 15.5 billion. The PVI of the sector for the reporting period increased significantly and amounted to 116.0%.

The growth of PVI is ensured in all sectors of the industry. At the same time, the greatest growth in production volumes is observed in the production of furniture for offices and trade enterprises (1.5 times) and in the production of other furniture (1.5 times).

In January-August 2021, in kind, there is a significant increase in the production of wooden office furniture (1.7 times) and special seating furniture, mainly with a metal frame (1.5 times), which contributed to the growth of the PVI of the industry.

At the same time, there was a decrease in the production of kitchen furniture by 4.4% and wooden furniture for dining and living rooms - by 13.9%.

In territorial terms, furniture companies are located in all regions of the country. At the same time, about half of the country's furniture products are produced in Almaty (46.7%).

The domestic market for the consumption of furniture products in January-July 2021 amounted to US\$ 272.8 million (KZT 115.8 billion), which is higher than the indicator of the corresponding period of 2020 by US\$ 84.4 million. At the same time, in the domestic market, the share of products of domestic producers increased by 2.6 percentage points and amounted to 29.8%. At the same time, the share of imported furniture products in the total consumption decreased by 2.6 percentage points and amounted to 70.2%.

In general, it should be noted that in the context of softening quarantine measures to combat COVID-19, domestic companies began to restore the lost shares of the domestic furniture market during the crisis.

The volume of exports of furniture products in January-July 2021 in comparison with the corresponding period of 2020, in monetary terms, it increased almost 2.0 times and amounted to US\$ 3650.2 thousand, and in kind - 5.1 times and 4.0 thousand tons, respectively.

The growth in the volume of exports of furniture products in the current year was facilitated by an increase in the volume of production of products of the domestic furniture industry and an increase in demand for furniture products in neighboring countries.

In the commodity structure of the export of the industry, the main volume falls on plastic furniture (35.9% of total exports), other metal furniture (12.0%) and other wooden furniture (10.4%).

The main volume of furniture products export was directed to Uzbekistan (32.7% of the total export volume or US\$ 1193.0 thousand), to Russia (23.6% or US\$ 862.2 thousand), Kyrgyzstan (19, 4% or US\$ 706.4 thousand), to Armenia (7.4% or US\$ 271.2 thousand) and to Tajikistan (4.7% or US\$ 173.2 thousand).

The volume of imports of furniture products in January-July 2021 in monetary terms compared to the corresponding period of 2020 increased by 39.7% and amounted to US\$ 191.4 million, and in physical terms - by 41.0% and 76.4 thousand tons, respectively.

The main imported products of the furniture industry are other wooden furniture (US \$ 51.1 million or 26.7% of total imports), wooden bedroom furniture (US \$ 27.7 million or 14.5%), furniture upholstered for seating with a wooden frame other (US \$ 21.3 million or 11.1%), other metal furniture (US \$ 16.1 million or 8.4%), parts of furniture made of metal, wood, from other materials (US\$ 11.8 million or 6.2%).

The main volume of imported furniture products comes from Russia (by US\$ 91.9 million or 48.0% of total imports), from Turkey (by US\$25.3 million or 13.2%), from Belarus (US \$ 22.2 million or 11.6%), from China (US \$ 16.7 million or 8.7%) and Italy (US \$ 11.1 million or 5.8%).

The analysis shows that the volume of furniture imports in Kazakhstan is still at a high level. So, in January-July 2021, the volume of furniture imports exceeds the volume of its exports by 52 times.